

2012 (November) – NEWS UPDATES

LATEST UPDATES:

1. **ONLINE BOOKING SERVICE**

- Are you a NEW patient?

Simply click the button (shown in the illustration below) at the top of our website home-page www.govandentalcare.co.uk to get an appointment any time of the day!



- Are you an EXISTING patient?

Now you can also book your check-up online (however ONLY when we send you a reminder alert). To register, simple drop us an email with your NAME, EMAIL and ADDRESS to youremail@govandentalcare.co.uk

2. **NEW WEBSITE UPGRADE**

On 10th November 2012, we launched a new upgrade to our website which includes many of the benefits listed below. Be sure to spend some time and peruse through these items.

- a. A brand-new comprehensive TREATMENTS section with information regarding the latest treatments we offer, fees, and lots more
- b. A testimonials page with videos from happy patients like yourself
- c. Social Media Integration – with channels now on Facebook, Twitter, Youtube and Google+
- d. A new practice Blog for patient education

3. **RESERVED APPOINTMENTS FOR EMERGENCIES**

The practice now reserves appointments at 10.30 AM and 3.30 PM every day for folks calling in an emergency. This means less waiting when you really don't want to.

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4. **EVENING / WEEKEND APPOINTMENTS**

We also now have two dentists, Mr Own Walls and Miss Mhairi-Claire Hinds, who work late night Thursdays (until 7.30PM) and Saturday mornings (until 1PM) should you find it difficult to take time off work!

Read overleaf for older news updates

2012 (March) – NEWSLETTER UPDATE

Dear Sir/Madame

We hope that you had an excellent 2011 and have an even better 2012.

As part of our commitment to continually improve our services, please find this short letter as another quick update from your dental practice. Our last newsletter entitled 'changes to your dental practice' is also attached at the end in case you didn't get a read of this when you were in last.

5. **Dental Implants** – The practice now has the provision to provide on-site dental implants, a modern and most-successful treatment modality for the replacement of missing teeth. Please ask your dentist or send us an email info@govandentalcare.co.uk for more information.
6. **Website** – Our new website launched in December 2011. Please log-on to <http://www.govandentalcare.co.uk> and let us know what you think! Content is continually being added and we hope to have the TREATMENTS section fully functioning by next month.
7. **Facebook / Twitter** – In the modern age, social media has provided a vital facet to many of our lives. The practice also now boasts presence on Facebook and Twitter. Please either search for us or simply log-on to our website where you will find links to the relevant areas. We would be grateful if you could 'Like' us on Facebook / 'Follow us' on Twitter @GovanDentalCare / Google+1 us so that we can keep you informed about daily decisions.
8. **Teeth Whitening** – The practice has decided to **extend** our greater offers on whitening refill gel, 3 syringes @ £25, and the full whitening procedure at £195 over the New Year period. Please take advantage of this soon-ending offer!
9. **Email Recalls** – in our last newsletter, we mentioned the use of a brand-new SMS service to keep you notified of your appointments, offers etc We are now pleased to now also be able to communicate via email. Please pass on your email to reception or simply email us and we can get this set up for you.

Once again, we wish you a good year and look forward to seeing you soon.

Dr S. Paul & the team

Missing teeth and want a replacement?

One of the teeth below is a dental 'implant'.



Can you guess which one? If you can't, then your friends won't either.



DENTAL IMPLANTS - PLEASE ASK YOUR DENTIST HOW THEY COULD HELP YOU

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CHANGES AT YOUR DENTAL PRACTICE (OLD NEWSLETTER)

We are delighted to mention some exciting new changes taking place at your dental practice, now known as **Govan Dental Care**. Keeping the familiar 'old' and adding the exciting 'new', we have a host of innovations to ensure that our patients continue to receive the best service possible.

Firstly, we have the pleasure of introducing Dr Owen Walls, the latest dentist to be added to our team. Owen, who graduated from the University of Glasgow around 13 years ago, is a long-established dentist who has considerable experience in all facets of dentistry. As you will know, with ever-increasing patient numbers it is difficult to get appointments soon and hence the reason for this new dentist. Rest assured that your trusted familiar faces are still around however we are confident you will be impressed by Owen should you require his services.

Aside from the above, the following are just a few of the other exciting changes:

1. **A brand-new text-messaging service** – an SMS reminder service that will keep you posted on when your appointment is due. Please contact our reception to register for this service by simply telling us your mobile number if you haven't done so already.
2. **Extended opening hours** – Mr Walls will eventually have clinics available on evenings and weekends, in case you have trouble getting time off work. We also have other dentists and a hygienist/therapist who can also see you out of normal working hours.
3. **Private Treatments** – we have plenty of new private treatments available. These include a limited offer on tooth whitening at £195, and tooth-coloured crowns/fillings. Please ask your dentist for more details.
4. **Card Payment Machine** – we are now able to process payments via credit/debit cards.
5. **A new website**; www.govandentalcare.co.uk – please bear with us until content is fully uploaded onto this website. This will also form a hub for new announcements.
6. **Free WiFi** – Sitting around in our waiting room? Why not use our free and unlimited WiFi service. Please ask at reception for connection details.

We hope that you are pleased with some of the thoughts above. Please make sure that your contact details are correct on our records by checking with reception. Although we still use a postal reminder system for your appointments, we would like more and more people to register via SMS and Email to allow us to provide a quick and more convenient service.

We look forward to seeing you soon.

Kind Regards

Dr S. Paul & the team

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